

Pre-Bid Queries for Appointing Advisory Marketing and Brand Development Agency
Tender No/ Ref.No. DOT/Pub/EOI/06/2022

Sl. No.	Name of Organization	Clause No.	Page No.	Content of EOI Requiring	Change Requested/ Clarification Required	Remarks
1	Stark Communications Pvt Ltd	7. Evaluation Criteria	Page 7	3. Agency's experience in conceptualizing and producing Major Campaigns with Print and TV advertisements for Tourism Destination clients (during 2016-17, 2017-18 & 2018-19).	Can the years for evaluation be amended to "during 2016-17 to 2022-23"	Yes. DoT will amend to "during 2016-17 to 2022-23"
2	Stark Communications Pvt Ltd	7. Evaluation Criteria	Page 8	Technical Presentation - Agency's understanding of Destination Maharashtra	Should we be submitting the presentation along with the other documents or keep it ready to be shown to the Committee?	Submit the Presentation as part of Technical Bid online through the e-tender portal of Government of Maharashtra, on or before the date prescribed (20/12/2022). Technically qualified agencies will be called by DoT for a physical presentation.

3	Stark Communications Pvt Ltd	Under Note, point (e)	Page 8	The CVs of the relevant personnel giving their profile shall be submitted.	Can the CVs be submitted within a months' time after the successful bidder is officially announced. (As we will need time to interview and select ideal candidates)	CVs of your existing personnel who will be involved at this stage can be submitted.
4	Stark Communications Pvt Ltd	8. Bidding Process	Page 9	Both the Technical & financial Bids should be submitted online through the e-tender portal of Government of Maharashtra, on or before the date prescribed (20/12/2022) by the department in the schedule of process.	in Page 10 under General Conditions of Tender & Contract for Selection of Marketing and Brand Development Agency on Retainer Basis (2022-2024) - it says in point 2 - Tenders must be submitted in properly sealed envelope according to the directions given in the Tender-Notice. So can we submit it in sealed covers and submit to the Director of Tourism office	Submit the Technical & financial Bids online through the e-tender portal of Government of Maharashtra, on or before the date prescribed (20/12/2022)